

13 advertising agencies in Chicago bringing brands and audiences together



BY ALYSSA SCHROER | MAY 18, 2019

Chicago has long been a hub for advertising agencies. Beginning over a century ago with mail-order catalogs, the Chicago advertising scene has grown into a multi-channel powerhouse and one of the leading advertising markets. Though the industry may have a long history, advertising agencies aren't what they used to be, utilizing innovative channels and mediums to connect brands and audiences. To learn more about local agencies young and old, check out the following advertising agencies in Chicago.



EICOFF

Eicoff

Location: Streeterville

What they do: Eicoff is a full-service ad agency that specializes in television. The company uses data and targeting to provide clients with TV and digital video solutions that enhance brand reach and give lift to other advertising channels like search, social and direct mail.

Who they've worked with: 1-800PETMEDS, Southwest and AARP



LEVIATHAN

Leviathan

Location: West Loop

What they do: Leviathan is a creative agency that specializes in strategy, design, digital media and interaction. The agency works with clients to bring memorable brand experiences to destinations like public spaces, concerts, digital signage, live venues and more.

Who they've worked with: The United Center, MGM Grand and Dodge

SOME
CONNECT

SoMe Connect

Location: West Loop

engine marketing and web design and development. The digital agency helps numerous clients build and maintain a successful online presence.

Who they've worked with: TransUnion, Famous Dave's and Medcor

POPSKULL

Popskull

Location: River North

What they do: Popskull is a boutique agency that understands that people today are immune to traditional advertising strategies, shopping and buying with more knowledge and media literacy. The agency provides modern advertising services and cross-channel strategies that encourage engagement.

Who they've worked with: Lyft, SkinnyPop and Spice Note Tequila

THE
DISTILLERY
PROJECT

The Distillery Project

Location: West Town

What they do: The Distillery Project is an independent creative and strategic agency that works on a foundation of creating simple and pure ideas that will connect and resonate with audiences. They may be a small agency, but they've worked with big names.

LEO
BURNETT

Leo Burnett

Location: The Loop

What they do: Founded in 1935, [Leo Burnett](#) is a global leader in advertising. Though the veteran agency has been around long enough to have utilized nearly every type of advertising channel, the Leo Burnett is constantly evolving, mastering modern strategies, staying current and working with companies young and old.

Who they've worked with: Nintendo, Kellogg and Spotify

ABELSONTAYLOR

AbelsonTaylor

Location: The Loop

What they do: Founded in 1981, [AbelsonTaylor](#) is a full-service agency with a focus on health and wellness advertising. The agency provides branding for medical devices, over-the-counter medication and healthcare brands working in rare diseases and oncology. In their 35 years, AbelsonTaylor has provided a link between science-speak and consumers.

Who they've worked with: Solaris, Latuda and Contrave

CAVALRY

HOMEJOBSSTARTUPSEVENTSNEWSALARIESMORE

Cavalry

Location: New East Side

What they do: Cavalry is a full-service agency working with brands and companies of all sizes, specifically those in restricted categories like alcohol. Though they work with a variety of companies, Cavalry has been very successful creating growth for beverage brands like Smith and Forge Hard Cider, Ballast Point, Corona and Coors Light.

Who else they've worked with: Hillshire Farms, Ball Park Franks and Colgate-Palmolive

HARP
INTERACTIVE

Harp Interactive

Location: Lombard

What they do: Harp Interactive is a full-service digital marketing and advertising agency providing branding, website development, email marketing, search engine optimization, market research and more. The agency aims to create exponential growth for clients through cross-channel strategies that make the most of varying marketing budgets.

Who they've worked with: Loyola University Health System, Orangetheory Fitness and OfficeMax

Hangar 12

Location: Little Italy/West Side

What they do: Hangar 12 is a marketing and advertising agency that works with consumer packaged goods brands by providing consumer promotion, shopper marketing, digital marketing and social media services. The agency creates customized solutions for clients, ensuring constant engagement with consumers.

Who they've worked with: Jimmy Dean, Pyrex and Keebler

50,000FEET

50,000feet

Location: Lakeview

What they do: 50,000feet is a creative agency working with brands and companies of all shapes and sizes. From automotive companies to sporting goods, the agency provides brand and strategy services across the media spectrum.

Who they've worked with: Sony, Under Armour and BMW

10TWELVE

Location: Glenview

What they do: [10twelve](#) is a creative agency that offers a variety of advertising and strategy solutions like web design, social media management, photography, content, promotional and SEO. In addition to their digital services, the 10twelve offers structured desktop and mobile websites for specific businesses like restaurants, spas and salons, pet services, startups, dental services and fitness companies.

Who they've worked with: Target, Ford and The Home Depot

PART
THREE

Part Three

Location: Old Town

What they do: [Part Three](#) is a website design and advertising agency that provides clients with help in digital, design and traditional marketing needs like print and media buying. The agency approaches marketing with realistic goals and innovative strategies while keeping each company's bottom line in mind.

Who they've worked with: Whole Foods, The Nielsen Company and Coldwell Banker

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